

1 the definition for “temporary promotional sign” is hereby amended to read as follows (new text is
2 shown in ***bold italics*** and deleted text is shown in ~~strikethrough~~):

3 “Temporary promotional sign” means any ***portable sign***,
4 commercial flag, pennant, streamer, banner, bunting material or
5 other similar non-permanent sign made of non-metallic paper,
6 cloth, canvas, light-weight fabric or other non-rigid material, with
7 or without frames, whether displayed freestanding, wall-mounted,
8 pole-mounted, window-mounted or painted, or any other method of
9 attachment, that is displayed for a limited period of time less than
10 one year and intended to attract attention to the business or use
11 conducted on the site. Temporary promotional signs shall not be
12 used in lieu of permanent signage.”

13 **SECTION 3.** Section 18.50.110 of Title 18 of the Colton Municipal Code is hereby
14 amended and replaced in its entirety to read as follows (new text is shown in ***bold italics***):

15 **“18.50.110 - Allowed temporary promotional on-premise sign
16 standards**

17 This section describes standards for temporary promotional on-
18 premise signs. These signs require the issuance of a temporary sign
19 permit as described in Section 18.50.040. The development
20 standards for temporary signs are listed in Table 18.50-3. The
21 following general rules/standards apply to all temporary
22 promotional signs:

23 A. Time Duration. Display periods for temporary promotional
24 signs shall be limited to a maximum of sixty (60) days, continuous
25 or non-continuous, within a 180-day period not to exceed a total of
26 120 days within a 360-day period.

27 B. Illumination. No temporary promotional signs may be
28 illuminated by lighting exclusively designed for the temporary
promotional sign.

C. Encroachment. Temporary promotional signs shall not
encroach on or above the public right-of-way or be attached to
utility poles, traffic signal, utility cabinets and street sign posts,
***except where all of the following criteria are met: a) the business
is located in a building built at property line with no setback to the
public right-of-way, b) the business obtains an encroachment
permit from the Public Works Department, and c) the sign
conforms to the display specifications of in Section 18.50.110.F.***

D. Obstruction. Temporary promotional signs shall not
obstruct required paths, driveways, crosswalks, walkways for
pedestrians and vehicles and views of vehicular traffic, including
sight distances for vehicular traffic at corners.

E. Maintenance. Temporary promotional signs shall be maintained in good condition and free of tattering or tearing.

F. *Display Specifications. All temporary promotional signs shall conform to the following standards:*

1. *Maximum of one of the following signs: wall banner (maximum 312 square feet), commercial flag (maximum 10 feet high), or portable/A-frame (maximum 6 square feet sign face; maximum two faces; height between 3 and 4 feet above grade).*
2. *Maximum of one promotional sign per business storefront.*
3. *Sign may be displayed only during normal hours of the business.*
4. *Signs shall be removed (placed indoors) when the business ceases operation for that day.*
5. *Sign shall not detract from the appearance of the building and/or site as determined by the Director.*
6. *No illumination (lighting) exclusively designed for the sign is permitted.*
7. *Sign shall be removed or replaced if tattered, torn, damaged, or otherwise not in good condition.*
8. *Sign shall be kept clean and clear of graffiti.*
9. *No attachment to the sign, including balloons, streamers, lights, or other attention-getting devices.*
10. *Portable Sign Standards:*
 - a) *Signs shall leave at least four feet for pedestrian access.*
 - b) *Signs shall not impede the sight distance of vehicular traffic.*
 - c) *Signs shall consist of durable materials (metal, wood, plastic) and the use of paper or cardboard is not allowed except as changeable copy within and safely fastened to a framed area made of durable rigid materials. Signs shall be professionally made or have the appearance of a professionally made sign. Signs with wheels shall be fixed (locked) in position.*
 - d) *Sign shall contain the name and phone number of the business and owner of the sign in order (not required on the sign face, but somewhere on the sign structure).*

Table 18.50-3: Temporary Sign Standards

Use Type	Maximum Temporary Number	Maximum Area	Maximum Height
Single-family Residential Dwelling	1 / dwelling	6 sf	5 ft freestanding; roofline wall
Multiple-family residential dwelling	1 / dwelling	4 sf	5 ft freestanding; roofline wall

Multiple-family residential, apartment rental	1 / complex	4 sf	5 ft freestanding; roofline wall
Nonresidential	1 / business	32 sf total; 20% of window space if located in window	5 ft freestanding; roofline wall

SECTION 4. Section 18.50.060 – Exempt Signs, subsection R, of Title 18 of the Colton Municipal Code is hereby amended to read as follows (new text is shown in *bold italics* and deleted text is shown in ~~strike through~~):

R. Political signs complying with the following regulations:

1. ~~Individual P~~ Political signs shall not exceed ~~sixteen thirty-two~~ square feet in total area *within a residential zone or thirty-two square feet in total area within a commercial or industrial zone. Aggregate total sign area for a single candidate shall not exceed thirty-two square feet per parcel.*
2. Political signs shall not be placed sooner than ~~forty-five one hundred~~ days prior to the date of the election to which such sign relates. Political signs originally placed for a primary election may remain in place if such signs also relate to the next general election.
3. All political signs shall be removed not later than ten days following the date of the election to which such sign relates. Political signs existing on property longer than ten days following the election to which such sign relates shall be deemed abandoned and a nuisance and shall be abated pursuant to Title 8 of this code.
4. No political sign shall exceed an overall height of twelve feet from the finished grade.
5. No political sign shall be placed in a manner that obstructs visibility of pedestrian or vehicular traffic or that poses a public safety or health hazard; such signs are deemed to be public nuisances and shall be removed in accordance with Title 8 of this Code.
6. No political sign shall be placed or fixed to any publicly owned tree, fence, or utility pole within the public right-of-way or otherwise posted on any public property. Placement of such political signs shall be deemed a public nuisance pursuant to California Government Code, Section 38773.5 and shall be subject to summary abatement.
7. *No sign shall be placed on a vacant or unimproved lot without prior approval from the property owner.*

SECTION 5. CEQA. Due to the limited scale and transitory nature of temporary promotional and political signs, the City Council hereby finds that there is no possibility that the Ordinance may have a significant adverse effect on the environment. Therefore, the adoption of the Ordinance is exempt from the requirements of the California Environmental Quality Act (CEQA) pursuant to Section 15061 (b)(3) of the CEQA Guidelines.

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SECTION 6. Invalidation. If any sentence, clause or phrase of this Ordinance is for any reason held to be unconstitutional or otherwise invalid, such decisions shall not affect the validity of the remaining provisions of this Ordinance.

SECTION 7. Effective Date. This Ordinance shall become effective thirty (30) days after its adoption in accordance with the provisions of California law.

SECTION 8. Certification/Publication. The City Clerk shall certify to the passage of this Ordinance and cause the same or a summary thereof to be published within fifteen (15) days after adoption in the San Bernardino County Sun, a newspaper published and circulated in the City of Colton.

PASSED, APPROVED AND ADOPTED this 1st day of October, 2013.


SARAH S. ZAMORA, Mayor

ATTEST:


EILEEN C. GOMEZ, CMC
City Clerk

1 STATE OF CALIFORNIA)
2 COUNTY OF SAN BERNARDINO) ss
3 CITY OF COLTON)

4 CERTIFICATION

5 I, EILEEN C. GOMEZ, City Clerk of the City of Colton, California, do hereby
6 certify under penalty of perjury that the foregoing is a full, true and correct copy of
7 ORDINANCE NO. O-04-13, and was duly passed, approved, and adopted by the City
8 Council of the City of Colton at its Regular Meeting held on the 1st day of October,
9 2013, by the following vote to wit:

10
11 AYES: COUNCILMEMBER Toro, Gonzales, Navarro, Oliva,
Bennett, Suchil and Mayor Zamora
12
13 NOES: COUNCILMEMBER None
14
15 ABSTAIN: COUNCILMEMBER None
16
17 ABSENT: COUNCILMEMBER None

18 IN WITNESS WHEREOF, I have hereunto set my hand and affixed the official
19 seal of the City of Colton, California, this _____ day of _____, _____.

20
21 _____
22 EILEEN C. GOMEZ, CMC
23 City Clerk
City of Colton, California

24 (SEAL)
25
26
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